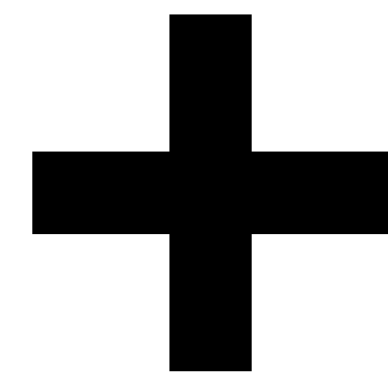


## The Class Recipe



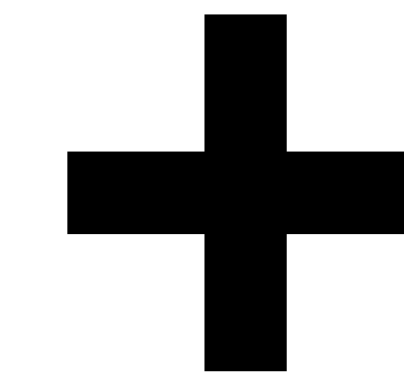
Students



Data



Solutions



A Community Oriented Park

### “How can we make students stakeholders in Burnet Woods?”

We started with the problem above. Since students had never before been characterized as Burnet Woods stakeholders, this became our primary focus. Many possible routes emerged that would allow the realization of this goal, and each group explored one of these routes.

## The Conjecture

**How do past / current student activities, on or off campus, show how students do or would use Burnet Woods?**

We began here, but found it difficult to find people who had thoughtfully observed student interactions with the park. Thus, we questioned our goal.

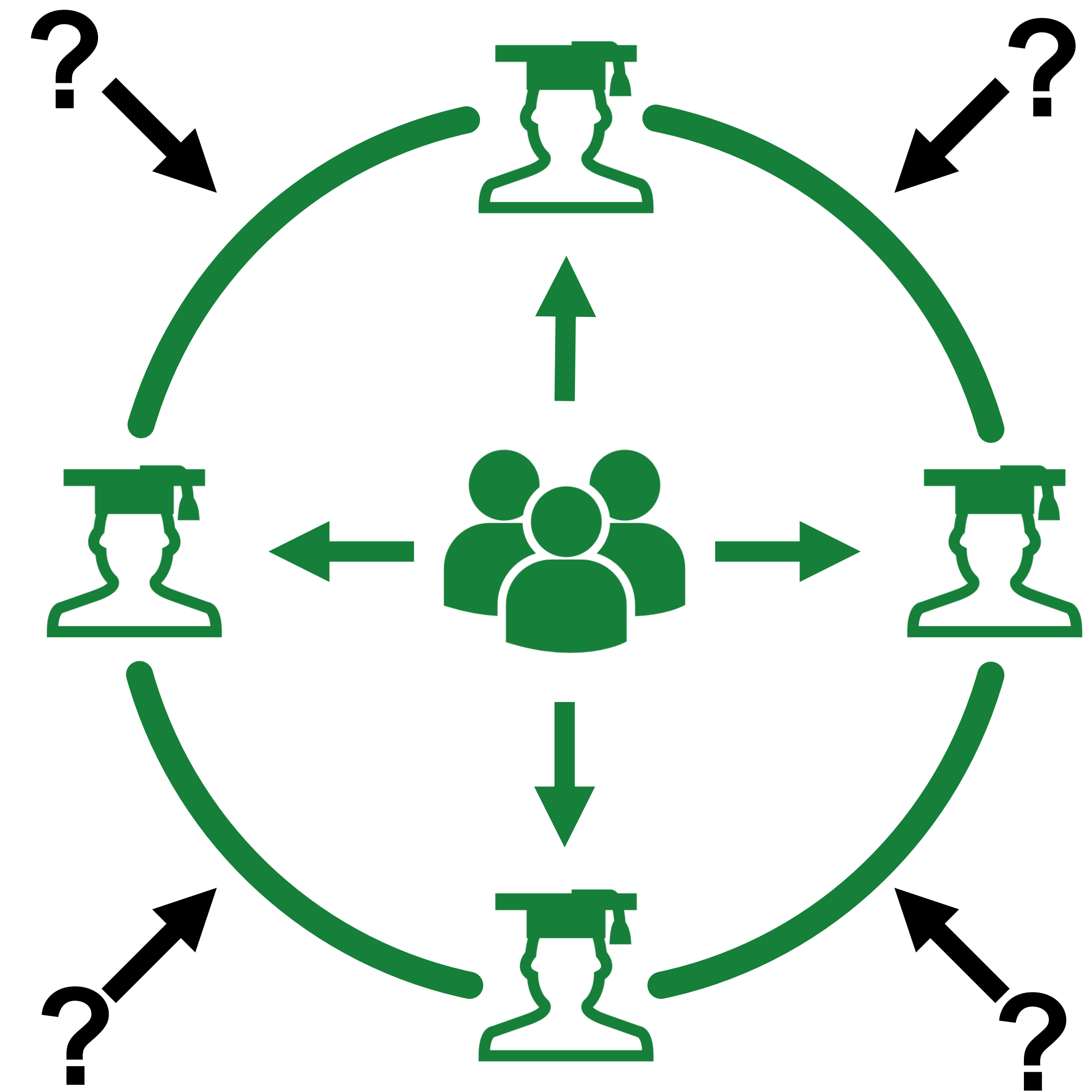
**Why is having outside observations of students necessary? Can a third party be a better gauge of student needs?**

*Upon reflection, we changed our viewpoint:*

**What if community *options* on student activities are more important than direct observations?**

**Why Do Community Opinions Matter?**

Community opinions tell us how the community views students. They give us a holistic view of students as stakeholders



Instead of surveying student opinion directly in order to characterize students as stakeholders (obtaining an internal view), we choose to survey community opinions about students in order to gain the external view of students as stakeholders.

**“Students will be more fully characterized as stakeholders if community opinions of student interactions with Burnet Woods are known. Therefore, we propose surveying other stakeholders and community businesses in order to gauge these opinions.”**

## Supporting Research

A wide variety of sources highlight the importance of developing relationships with stakeholders, and also show that understanding these relationships can benefit interactions. A sampling of these sources is shown below.



<http://corporatevisions.com/wp-content/uploads/2014/03/Forbes-Logo.jpg>

“[...] profound relationships with stakeholders are vital to business success.”



<http://www.artscapediy.org/ArtscapeDIY/MediaLibrary/ArtscapeDIY/UI/logoDIY.png>

“The success of your project depends largely on how well you are able to engage your community. Community/stakeholder input can help you shape your project vision, ensure you are responding to local needs, and help you to build support for your development ideas.”



<https://www.informs.org/Community/GDN/GDN-Journal>

“the effects of perceived power are found in the integrativeness of the outcome. [...] How people view their relationship, whether as one between relatively equal-or unequal-power parties, affects their motivation for negotiating with one another and subsequently, their behavior.”